

circa[®]

Superior sound quality
and connectivity



NUEAR[®]
POWERED BY Starkey Hearing Technologies

At NuEar,[®] we're
continuously
innovating



NuEar is a world leader in the development of innovative hearing aid technology.

Over the past decade, hearing aids have transitioned from single-purpose devices designed to improve audibility for people with hearing loss to “connected” devices that let users stream phone calls, television, music and other audio signals directly from their smartphones to their hearing aids.

With **Circa**[®] hearing aids you get the industry's smartest rechargeable, a solution for single-side hearing loss and our best sounding and best performing device ever.



circa[®]



Hearing Reality is a new standard in clarity and comfort

With Circa, you'll enjoy supreme sound clarity, comfort and universal connectivity. Thanks to a new technology we call Hearing Reality™, Circa is designed to be effective in the noisiest environments. In fact, a recent independent study gave Circa hearing aids the top rating compared to other manufacturers' premium devices for reducing background noise in noisy listening environments.¹

You'll be able to hear speech more comfortably, even in a busy restaurant or coffee shop, while unwanted noises will be suppressed.

Circa hearing aids work seamlessly with accessories and your favorite digital devices to help you connect to your world, and to:

- Deliver superior sound quality, listening clarity, more natural hearing and effortless transitions
- Preserve peace and quiet while amplifying the important things, and help you better understand conversations
- Stream phone calls, music and messages directly from your smartphone to your hearing aids
- Offer remote programming so your hearing care professional can make minor adjustments without an office visit

Rechargeable hearing aids: smart, convenient, reliable



With Circa hearing aids you get the industry's smartest rechargeable solution in our best sounding, best performing device ever.

- Delivers 24* hours of superior hearing on one charge
- The only lithium-ion rechargeable Receiver-In-Canal hearing aids with telecoil, making them compatible with sound systems often found in places with lots of background noise, such as a church or lecture hall

*Results will vary based on wireless and feature usage.



Circa rechargeable hearing aids are available only in the RIC R style and come with a charger (shown here).

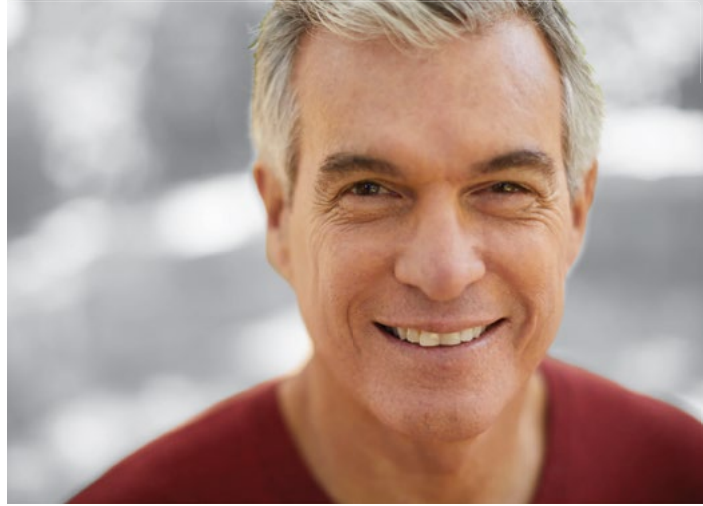
A Mini Turbo Charger is also available for purchase (not pictured). Ask your hearing care professional for more details.

The connection between health and hearing

Hearing health is directly connected to overall health and well-being. That's been proven, and it means people who are able to hear can engage with the world around them and live better and healthier lives.

Ever-increasing evidence also shows treatment of hearing loss with hearing aids can improve or limit some serious health issues such as cognitive decline and dementia.² In fact, a 2017 study revealed that treating hearing loss is the single greatest change a person can make to lower their risk for dementia.³

Other research supports that it's a change worth making. Adults with moderate to severe hearing loss are three to five times more likely to develop dementia.⁴ And adults with hearing loss can experience a 30 to 40 percent faster rate of cognitive decline than those with normal hearing.⁵



What making better connections sounds like

Circa connects easily to Apple® and Android™ devices via Bluetooth® technology and the Thrive™ Hearing Control app, which offers these great features:



Thrive™ Assistant

You can conveniently troubleshoot hearing aid and accessory issues and ask a question like, "How do I customize my hearing aid settings?"†



Hearing Care Anywhere™

Request adjustments from your hearing care professional who can then make them remotely so you don't need to make an office appointment.



Self Check

Allows you to perform a diagnostic test of your hearing aid components.



Personalized Control

Make personalized, real-time adjustments.



Phone Calls

Answer calls and hear the conversation streamed directly to your Circa hearing aids.**



Remote Control

Change volume and switch memories with your smartphone.



Personalized Memories

Create custom memories, and geotag memories so adjustments occur automatically when you return to that location.



Auto Experience Manager

Automatically adjusts loudness over time to help you transition to your new hearing experience comfortably.



Siri® Integration

Have Siri read texts and emails directly to your Circa hearing aids.***



Find My Hearing Aids

Easily locate lost hearing aids.



Adaptive Car Mode

Hearing aids automatically change to reduce the annoying sounds of driving.

† Available in premium technology only.

** Remote Microphone + is required for Android devices.

*** Only available with Apple devices.

Enjoy universal connectivity with wireless accessories

Our hearing aid accessories are powered with wireless connectivity to help users fully engage with the world around them.



TV

Stream audio from your TV or other electronic audio source directly to your Circa hearing aids. It offers excellent sound quality, is easy to use and supports both analog and digital input sources.



REMOTE MICROPHONE +

Easily stream from a variety of audio sources. And thanks to Remote Microphone +, Circa is the first hearing aid to feature Amazon™ Alexa connectivity.



MINI REMOTE MICROPHONE

Enjoy one-on-one conversations in noisy environments with our small, easy-to-use Mini Remote Microphone. Clip it onto the clothing of the person you're talking to, or use it as a TV streamer by placing it near the sound source.



REMOTE

Our remote includes updated features so you can control memory and volume, mute your hearing aids and turn other special features on and off.



What living better sounds like

To hear comfortably in challenging environments:

With Hearing Reality, Circa is effective in even the noisiest environments, comfortable in loud settings, and quiet in quiet settings. You'll also enjoy newly enhanced speech clarity.

The convenience of adjustments on the go:

You can easily adjust to your Circa hearing aids anytime, anywhere with the Thrive app.

A solution for single-sided hearing loss:

Enjoy great sound quality, clarity and consistency with new CROS technology that allows streaming between your hearing aids.

Better wireless streaming:

New technology provides consistent wireless performance through your smartphone or wireless accessories while streaming phone calls, TV, music and other media.

Hearing that happens intuitively:

Geotagged memories automatically switch modes when the GPS feature in your smartphone detects you are in a tagged location. For example, a "home" memory activates when you arrive at home.



Hearing that's personalized for you:

Personalized Control in the Thrive app lets you make adjustments to suit your preferences in different listening environments.

Music the way it was meant to be heard:

A whole new way to experience music — adjustable via the Thrive app. Now you can hear every note the way the artists intended — with pure, refined sound quality.

Customizable tinnitus relief:

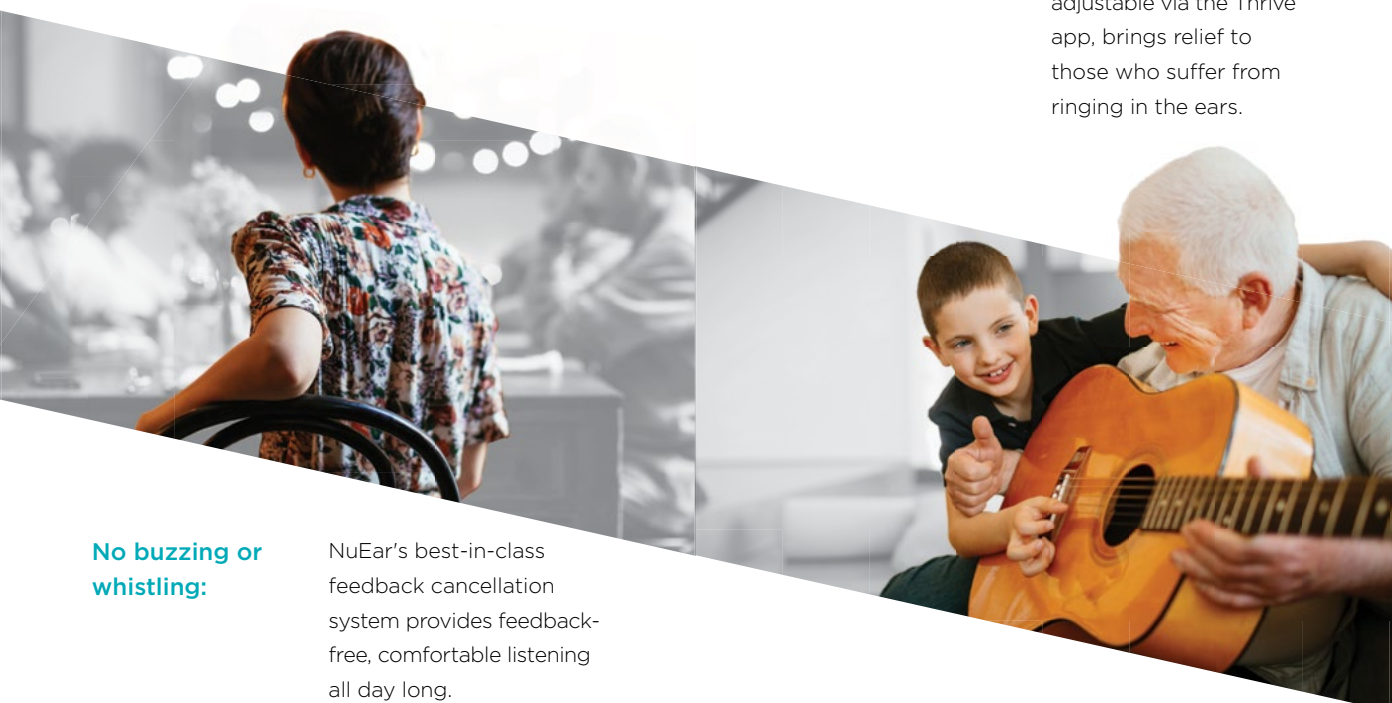
Advanced Multiflex Tinnitus Technology, adjustable via the Thrive app, brings relief to those who suffer from ringing in the ears.

No buzzing or whistling:

NuEar's best-in-class feedback cancellation system provides feedback-free, comfortable listening all day long.

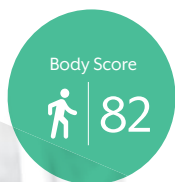
Durable, dependable hearing aids:

Surface™ NanoShield, our pioneering water, wax and moisture-repellent system, protects and ensures durability and dependability.



Track brain and body health with Circa AI

Another member of the Circa product family, **Circa AI** is the world's first hearing aid with sensors and artificial intelligence. This lets users monitor brain and body health, get heart rate* information and even send alerts to selected contacts if they fall. When a hearing aid does all this, it's more than just a hearing aid, it's a multi-purpose device that redefines what a hearing aid can do.



thrive[™]
+
circa^{AI}



Most health tracking devices use the wrist, but the ear provides far more accurate data⁶ - in fact, it's the ideal spot for reliable tracking, and Circa AI is the first-ever device to take advantage of that.

Now people of all ages can take a proactive approach to their overall health and wellness.

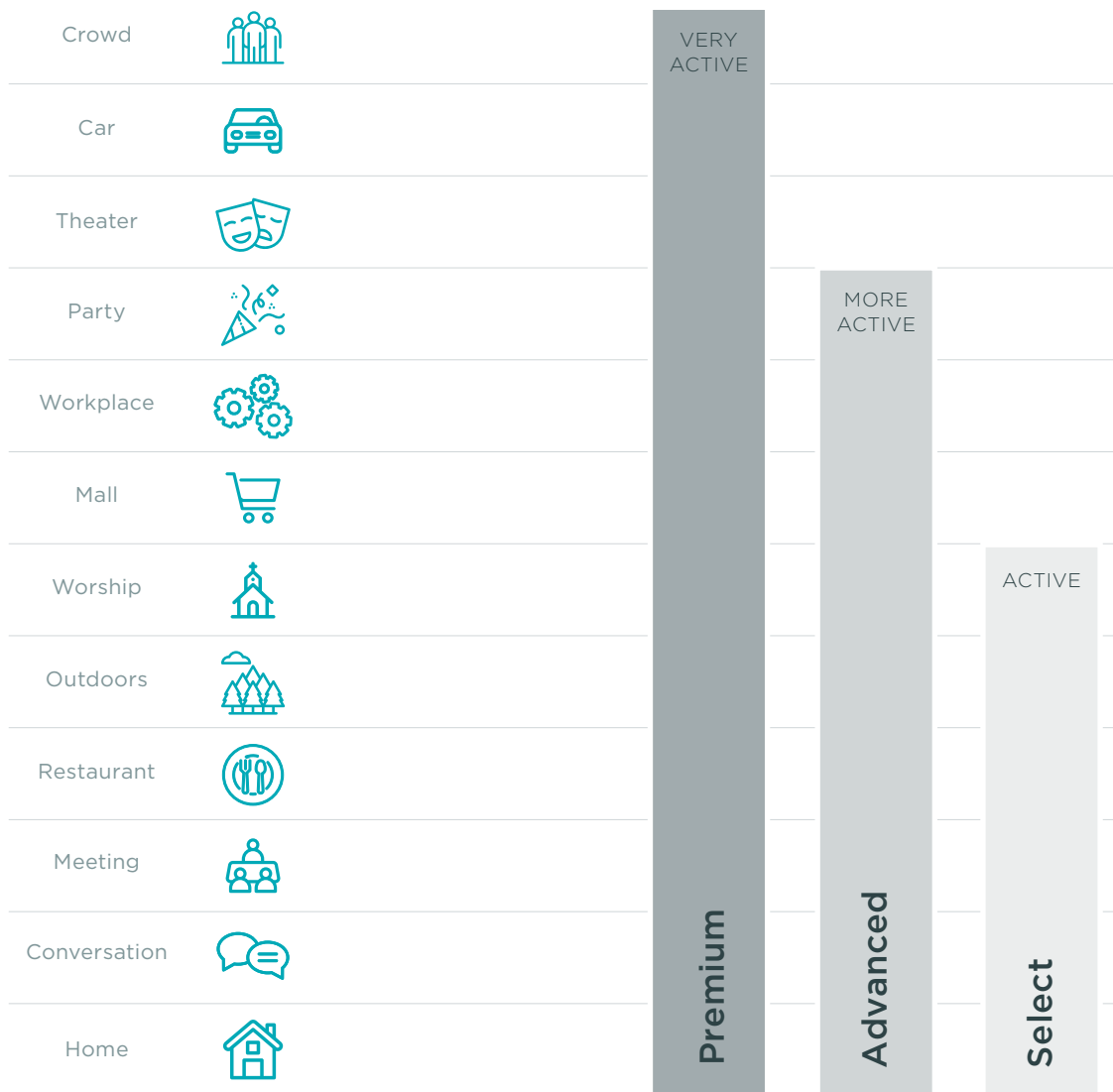
Circa AI also features easy tap control, translates 27 languages and is compatible with both Android and Apple smartphones.

*Coming soon for Circa AI Rechargeable hearing aids with a custom Healthable™ receiver.

The right technology for your lifestyle

Circa hearing aids enable you to hear better in all environments — even the most challenging ones.

Technology Levels



Choose your style

Pick your favorite color in one of four popular styles.

Colors



Black



Slate



Sterling



Bright White with Sterling



Espresso



Champagne



Bronze



RIC R

Receiver-In-Canal Rechargeable



RIC 312

Receiver-In-Canal



micro RIC

micro Receiver-In-Canal



BTE 13

Behind-The-Ear

Changing lives through the gift of hearing

Our Founder and CEO, Bill Austin, has always held a strong belief that the gift of better hearing results in a fuller and richer life.

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.



Spreading hope from ear to ear



100+ countries



More than 1 million hearing healthcare services provided to people in need worldwide



Countless lives changed



What continuous innovation sounds like

We don't do technology for technology's sake. From the technicians in our labs to the scientists, audiological researchers and every employee at every level, we continually seek ways to better understand the science of hearing loss and its impact on people's lives — so we can continually develop better technologies to improve it.



Hear better. Live better.™

For Circa, Circa AI, Thrive and iOS/Android compatibility information, please visit NuEar.com/thrive-hearing.

Use of the Made for Apple badge means that an accessory has been designed to connect specifically to the Apple product(s) identified in the badge, and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards.

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www.NuEar.com

Global Headquarters
6700 Washington Avenue South
Eden Prairie, MN 55344
800.626.8327